



## Gabriel Antonio Lucero

April 29, 1940 - December 10, 2022

In lieu of flowers, please make donations to the Oregon Food Bank

# Previous Events

## Visitation

DEC 29. 10:00 AM - 10:30 AM (PT)

St. John the Apostle Catholic Church  
417 Washington Street  
Oregon City, OR

## Rosary

DEC 29. 10:30 AM - 11:00 AM (PT)

St. John the Apostle Catholic Church  
417 Washington Street  
Oregon City, OR

## Funeral Mass

DEC 29. 11:00 AM (PT)

St. John the Apostle Catholic Church  
417 Washington Street  
Oregon City, OR

## Graveside Service

DEC 29. 12:00 PM (PT)

St. John the Apostle Cemetery  
451 Warner St.  
Oregon City, OR

# Tribute Wall



“ *Gabriel Antonio Lucero*

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January 28, 2023 at 02:51 PM

AL

“As grateful as I am to know he is resting easy and likely celebrating joyfully among those closest to his heart in Heaven, I am still deeply missing my dear friend and beloved father-in-law.

*I was welcomed warmly into Gabe's family at just 15 and became "a Lucero" 12 years later when Todd and I married. The photo posted of the three of us together that day is one of my fondest memories with him. Gabe was a devoted, loving and generous grandfather to both of our daughters and it was obvious he was completely delighted in their presence at every age - from small children to now young women in their 20s.*

*As a father-in-law, he treated me as another daughter. He was gracious and kind to my mother and brother, likely tipped a few back with my own father at a common watering hole they both went to back in the day...way before Todd and I were even a thing. We spent most holidays together after the kids came along and enjoyed many Sunday dinners and summer BBQs where Gabe would always make me feel so appreciated for the efforts, the meal and the warm family atmosphere of our home.*

*I will not soon forget Gabes stories, he had a million. Some about the rugged days on the ranch back home, others about being a rascal to the Nuns who taught at his school, there was a very brief boxing career mentioned at one time - that one always made me laugh. The stories from his years spent in the shoe business were priceless - the close working relationships, fantastic personalities and special clients he met along the way were indelible in his mind.*

*Everyone meant something to Gabe, he had done well staying in touch for many years post retirement with as many as he could until just before he passed. He continued collecting friends and stories through his final days. The pharmacist, the neighbors, mailman, the receptionists and nurses who helped him at Dr.appointments, the bank tellers and grocery clerks... everyone knew Gabe and he regarded them all as friends and they in-turn looked forward to*

*seeing this funny older gentleman with the wonderful hats.*

*As my friend, he was genuine and so, so good to me. He encouraged, respected and supported my career and in balancing my family life .He set a wonderful example of perseverance, grit and believing in one's self illustrated throughout his life as he pursued his career, provided for loved ones and rode through the challenges life would present. Gabe's self-determination, his optimism and belief that maintaining a positive ATTITUDE throughout good and bad times in life will see you through - I will carry that with me always.*

*Thank you Sir, until I see you again - your Annette*



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**Annette Lucero** - January 11, 2023 at 05:07 PM

JB

“ I met Gabe over 40 years ago when his son, Todd, and my daughter, Annette, were high school sweethearts. I was very soon invited to all the Lucero dinners and parties and Gabe went out of his way to make me feel comfortable and welcome. I officially became a part of the Lucero family when Todd and Annette married. Gabe was always present for the family get togethers and I would look forward to see what he was wearing because every thing always matched perfectly and he looked like he just stepped out of a man's fashion magazine. He loved nice clothes and even ironed his jeans. But most of all Gabe loved his family beyond words. If I could have asked God for a wonderful grandfather, father-in-law and father he would have picked Gabe. He was loyal and loved his friends and never had an unkind word for anyone. I loved to hear his funny stories and experiences and he will leave us with many wonderful memories. His movie idol was Dean Martin and he knew and could recite every detail about Dean but most funny was when Gabe would imitate and sing like Dean. I think his voice was actually better. I am honored to have been a part of Gabe's life and will always treasure our friendship. Thank you, Gabe, for bringing Todd into this world to carry on.

*God Bless You and Rest in Peace my friend.*

*Jean "Yayou" Burns*

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**Jean Burns** - December 30, 2022 at 01:00 PM

CL

“ Had a blessed beautiful visit with my brother the day before he left us. He is forever with us now.

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**Carlos Lucero** - December 30, 2022 at 02:41 AM



“ 4 files added to the album *Gabriel Lucero Album*



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**Tina Lucero Donnalioia** - December 29, 2022 at 02:22 AM



*My Billy Joel, my knuckle cracker, my Godfather. There is no one like you. Love you forever!*

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**Tina Lucero Donnalioia** - December 29, 2022 at 02:25 AM

JH

“ *My condolences and deepest sympathy to the whole Lucero family. May you find comfort in knowing that our dear friend, Gabe, is now in a better place.*

*I first met Gabe in 1985 when we worked for Mother Goose Children's Shoes and then later at Propet. We started as business associates but shortly we became very good friends continuing into our individual retirements.*

*In the footwear business industry, Gabe had utmost respect from and with his associates and his valued customers. He had the sales ability to market and sell every type of footwear to every type of account, large or small. He lived and breathed shoes. The only thing more important to him was his loving family of which I had the privilege of meeting Nancy and Julie in Las Vegas. In addition to his daughter, Julie and her family, he always spoke so proudly and fondly of his son, Todd and his family. Gabe's children, grandchildren, and siblings were the most important people in his life. Until their passing, Gabe was a caring, loving son to his Mom and Dad.*

*I will always remember and cherish the last telephone conversation that Gabe and I had just before Thanksgiving. Being the always very positive person, Gabe would not tell me how ill he had become. Instead, he said that he, our friends, Joe, Skip and I should start sending and reforwarding more texts to each other. Then he said, he would get the text chain restarted. That is what our friend always did.*

*I, along with a lot of other friends and associates will greatly miss our friend, Gabe. However, we will always cherish our wonderful memories of our dear friend, Gabe.*

*May you rest in peace my friend and may Heaven welcome your soul.*

*Gabe's longtime friend,  
Jack Hawkins*

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**Jack Hawkins** - December 28, 2022 at 08:22 PM

CL

“ 13 files added to the album *Gabriel Lucero Album*



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**Caitlin Lucero** - December 28, 2022 at 07:38 PM

CA

“ God Bless Gabe. Gabriel Antonio Lucero April 29th, 1940 - December 10th, 2022. He was 82 years old.

*Dad was born in Antonito, Colorado. He lived on ranches in his younger days. Some of his schooling was with the Catholic Nuns. He played shortstop and his friends in their blue jeans would beat the city kids in their fancy baseball uniforms. He graduated high school from Farmington, New Mexico. He and a buddy were choosing between three cities and chose Portland. One of the reasons was his buddy's uncle was in Portland and they figured it would be an easier way to get beer. In 1959 they drove their two cars and when they drove through downtown Portland on Broadway street they were amazed at the tall buildings. Dad had previously had a job at a shoe store in Farmington and he and his buddy Mike quickly got jobs at shoe stores. Dad was one of the original shoe dogs. He quickly rose from a blue collar young man to a white collar man and provider. He was the best salesman on the floor and always wrote high book. Management would bet on the shoe dogs on daily sales and Gabe was always on the top. He climbed the corporate ladder rapidly and was running the shoe departments for Lipmans in Salem then Eastport Plaza and then downtown Portland. At a corporate meeting in St Louis where he was attending, they stopped the meeting to announce that Gabe Lucero had written high book for the whole company on the first day of a sales event and he was not even in Portland. He pre-sold his best clients before he went on the trip. Gabe later purchased the designer shoe brand - Henry Waters "Shoes of Consequence" and leased the shoe departments in The Clothes Horse and Charles F Bergs on Broadway, Lloyd Center, Jantzen Beach and the Dark Horse in Beaverton. He had his own stores.*

*My parents divorced when I was about 6 years old. I got to see dad on Sundays and it was at the Sunday dinners with my grandparents, aunts, uncles and cousins. When I was a young teenager I was fortunate to ride the TriMet Fremont Express bus to downtown Portland and work the stock room at the shoe stores. I thought*

*downtown Portland in the 1970's was amazing. The men wore ties with their suits and sport coats and the ladies wore dresses and skirts. I will always cherish the memories of having lunch with dad almost everyday at the Benson Hotel. Dad liked to stop at the O'Connors bar for a drink after work.*

*Gabe was cool, Gabe had moxy. He was always dressed sharp. He appreciated the finest shoes and clothes. When I was very young I remember Saturday nights the babysitter would come and mom and dad all dressed up would join another couple for drinks, dinner and dancing at the Top of the Cosmo. Dad liked to dance and in later years you could find him with his brother at EarthQuake Ethels in Beaverton. I can picture dad with his legs crossed with a drink in one hand and a Kent cigarette in the other. He later quit smoking cold turkey.*

*Gabe was a provider and soon after he settled in Portland and Salem he brought his parents and sisters to Portland. Providing them their own housing and a start to a new life in Oregon.*

*Gabe later went on to be a shoe brand representative. Driving and selling across the United States. He developed a Nordstrom's brand walking shoe and others. He traveled to Asia to see the factories. He was one of the first to embrace the internet and had huge corporate clients in Zappos and Amazon. These huge customers trusted him so much that they completely relied on his advice and gave him open to buy orders to pick all the styles, colors, sizes and refill those orders at his discretion. That is because his clients trusted him and Gabe would not sell them every style. As he would say it - I only deal in aces, straights and flushes.*

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**Caitlin Arias-Diaz** - December 28, 2022 at 06:28 PM

“ I know there is a lot of mention about the shoe business but that was dad's life for over 50 years. He loved it and was passionate about it. He was not just good at it, he was the best. He liked to say that he had forgotten more about shoes than most people would ever know. He would call himself - Mr. Shoe.

I vowed after college I would never get into retail but ended up putting in 5 years at Nordstroms Ladies shoes at Clackamas Town Center in the late 1980's and was pretty good at it - Todd Todd the Shoe God. I would take my lunch break and go to dad's house in Oregon City and we would trade sales stories - he loved it. He would often give me a \$100 bill and tell me to take the shoe dogs out for drinks after work.

Gabriel was a true gentleman, polite and respectful. He had that old fashioned bond and always looked out and provided when needed for his parents and other family members. If you needed help you could always count on Gabe.

He loved his family. It is hard to express how much he loved me as his son and being the oldest grandchild among the cousins. He was a proud grandfather of four.

He raced back to Portland from a Seattle sales trip when his first grandchild Caitlin was born. He said it was the best speeding ticket he had ever gotten. He loved my wife and childhood sweetheart Annette. He loved his grandchildren: Caitlin, Natalie, Jenna and Jacob. He loved my mother Nancy and they were such a good looking couple. There was the divorce but later in life they became the best of friends again and he provided her tremendous help in the last years of her life.

Dad bought me a Yamaha 60 motorcycle when I was 9 years old. He provided me with a red Toyota truck when I was 15. He helped me buy my 1965 Chevy Malibu SS when I was 16. He paid off my student loan in 1990 so I could buy my first house. He was always there for me. I would occasionally skip a school class and you were required to bring a signed note from a parent back to school. I would write the note and sign my dad's name and he later told me he

*would get the call from school and vouch that he wrote the note. He would buy me and my buddies beer if I asked.*

*Gabe liked Blitz beer, Kent cigarettes, Chivas Regal Scotch, Having a good time. He loved his family, the shoe business, horses, dancing, shoes & clothes and Dean Martin.*

*These last years his health had not been good. I am blessed these last months he was not in pain and we had some good conversations and memories. He was telling stories, joking, telling one-liners, being sarcastic... we had some final laughs together. He is in a better place.*

*Gabriel's*

*Wife: Nancy*

*Parents: Fidel and Sevia Lucero*

*Siblings: Carlos, Annabelle, Fidela, Louise*

*Children: Julianna, Todd*

*Grandchildren: Caitlin, Natalie, Jenna, Jacob*

*Nieces & Nephews: Dan, Dean, Shannon, Brian, Connie, Tina, Tony, David, Marcus*

*Gabriel Lucero was a character. He will be deeply missed but never forgotten. There is so much of him in me. I just need to look into a mirror.*

*God Bless you dad*

*I love you and thank you for being my father*

*Todd Antonio Lucero*



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**Caitlin Arias-Diaz** - December 28, 2022 at 06:27 PM

AL

“ 1 file added to the album *Gabriel Lucero Album*



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**Annette Lucero** - December 28, 2022 at 12:12 AM